

PXP Financial Named a Finalist at the Emerging Payments Awards 2019

London, UK. July 2019. PXP Financial are excited to announce an award nomination one of the payments industry's most coveted competitions, The Emerging Payments Awards 2019.

The Emerging Payments Awards celebrate innovation and collaboration in the payments industry by recognising companies that have made significant advances in how we pay today. Now in its 12th year, the Awards are curated by an international panel of judges and are renowned for recognising only the very best innovations in the ecosystem.

PXP Financial was shortlisted in the Most Innovative Retail, PSP or Acquiring Solution category for its innovative Abercrombie & Fitch Digital Selling Platform (DSP), powered by PXP Financial, revolutionising ways to maximise sales during peak sales period.

The DSP combines an innovative stock-taking device with PXP Financial's industry-leading payments processing solution to create a mobile POS. Armed with these devices, Abercrombie & Fitch salespeople are able to engage with customers anywhere instore, check if they have available stock in other stores, reserve items, initiate the checkout process, and take card payments.

The company has been named alongside some of the biggest names in European payments, highlighting the exciting level of competition this year, and the impressive advances that have been made in the industry over the last 12 months.

Speaking about the news, **Koen Vanpraet**, **CEO of PXP Financial**, commented: "The Emerging Payments Awards is one of the most prestigious in the industry, and is a true leader in championing innovation in fintech and payments.

"It is truly a privilege to be named a finalist, and a testament to the hard work of everyone on the PXP Financial team to champion excellence in the delivery of payment services alongside our partner, Abercrombie and Fitch."

The winners of the Emerging Payments Awards will be announced at a ceremony at the InterContinental London, on the 3rd October 2019.

The full list of Emerging Payments Awards finalists can be viewed here: https://www.emergingpaymentsawards.com/finalists2019/.

To find out more about PXP Financial, visit: http://www.pxpfinancial.com